

Code: 9E00305b

M. B. A - III Semester Regular Examinations, January 2012
LOGISTICS & SUPPLY CHAIN MANAGEMENT
(For students admitted in 2010-11 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 How do you design a distribution logistic system?
- 2 Explain the role of supply chain management in a global environment.
- 3 Give a detailed account of supply chain drivers.
- 4 What are the modes of transportation in a supply chain?
- 5 What are the network design decisions?
- 6 Examine the role of purchasing in a supply chain management.
- 7 Explain the concept of supply chain integration.
- 8 How do you measure performance of the supply chain?
